



CASE STUDY

Turning a dormant platform into an AI investor engine

Client: a mid-sized financial investment company raising capital from international investors

■ AI-native delivery — weeks, not months

01

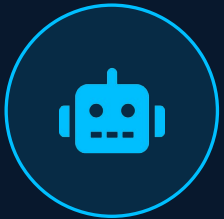


THE CHALLENGE

The Challenge

The client owned a powerful proprietary deal-analysis platform — but was using only a fraction of its capacity. Its built-in intelligence layers sat completely dormant: no investor profiles, no matching, no archived deals to learn from. Investor dossiers were prepared manually, one at a time, in a single language — a growing bottleneck as the investor base expanded across countries and currencies.

02



OUR APPROACH

Our Approach

The smartest build is often the one you don't build twice. Rather than start from scratch, we activated and extended the intelligence the platform already had, turning a static financial calculator into an AI-driven investor engine — and we did it on top of the existing system, with zero disruption.

03



WHAT WE DELIVERED

What We Delivered



Investor profiles populated +
automatic AI matching



Per-investor personalized
dossiers, one click



Multilingual output (ES / EN)



Auto-send with open-tracking &
follow-up

04



OUTCOMES & BENEFITS

Outcomes & Benefits

90%

faster investor-dossier preparation

<15 min

for a personalized, multilingual dossier



Every new deal auto-matched to the right investors, in their language



Investor follow-up runs itself — open-tracking replaces chasing

05



RESULT VS. THE MARKET

Result vs. the Market

What this normally costs — versus what we delivered.

GENERIC SAAS	BIG-4 CONSULTANCY	BOUTIQUE AI AGENCY
~€25,000	~€60,000 4-8 months	~€15,000
<i>per year, recurring</i>	<i>one-time fee</i>	<i>one-time build</i>

MATCON

30% cheaper than boutique agencies | **10-20 weeks faster than any traditional consultancy**

Our solution is delivered and owned outright