



CASE STUDY

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# An AI project manager that runs on voice

*Client: a mid-sized real estate investment company managing multiple simultaneous renovation projects*

■ AI-native delivery — weeks, not months

# 01

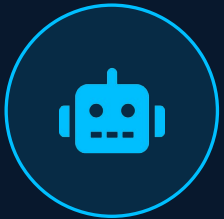


## THE CHALLENGE

## The Challenge

Site progress lived in people's heads and scattered messages. A project calendar was drawn up on day one and never updated again. With renovations running in parallel and a plan to quadruple the number of active sites, the partners had no reliable, real-time view of what was happening on each project — and risks surfaced only after they had already become expensive.

# 02



## OUR APPROACH

## Our Approach

We built an AI-native site logbook that turns a simple voice note into structured project intelligence — no new app to learn, no manual data entry. The partners already used an instant-messaging channel on site; we made that the front door to a fully automated project manager.

# 03



## WHAT WE DELIVERED

## What We Delivered



Voice notes via the team's existing messaging app



AI transcribes & classifies every entry



Searchable site memory with instant answers



Self-updating roadmap + proactive weekly risk alerts

04



## OUTCOMES & BENEFITS

# Outcomes & Benefits

**6 hrs/wk**

saved per active project on reporting

**Same day**

budget deviations flagged, not weeks later



A live, searchable record of every project, accessible to all partners anytime



Scales to many simultaneous projects with no added reporting overhead

# 05



## RESULT VS. THE MARKET

# Result vs. the Market

*What this normally costs — versus what we delivered.*

GENERIC SAAS	BIG-4 CONSULTANCY	BOUTIQUE AI AGENCY
<b>~€25,000</b>	<b>~€50,000</b> 3-6 months	<b>~€12,000</b>
<i>per year, recurring</i>	<i>one-time fee</i>	<i>one-time build</i>

**MATCON**

**30% cheaper than boutique agencies** | **10-20 weeks faster than any traditional consultancy**

*Our solution is delivered and owned outright*